

1. An Examiner's Amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 C.F.R. § 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the Issue Fee.

2. Authorization for this Examiner's Amendment was given in a telephone interview with Mr. Michael G. Rodriguez on June 06, 2008 to amend claims 1-9.

3. Please amend claims 1-9 as stated below:

1. (Currently Amended) A method ~~product having information disposed thereon~~ for facilitating computer based access ~~of~~ to a location on a network by a consumer utilizing a product having information disposed thereon, the method comprising:

scanning a machine readable code disposed on a surface of the product, wherein the machine readable code has ~~and having~~ encoded therein information related to the product, which the product is provided by ~~the~~ a product manufacturer, and which the machine readable code is physically associated with the product itself, which the machine readable code has no routing information contained therein to allow ~~a user~~ the consumer to access any location on a network, and which the machine readable code has a relationship to the product or service unrelated to routing information;

accessing a relational database after scanning the machine readable code, wherein the machine readable code being a part of a the relational database that

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associates the machine readable code with a defined location on the network, wherein the relational database is associated with a routing system that facilitates connection to the ~~remote~~ defined location on the network; and

connecting to the defined location on the network by a computer indicating by a visual indicia, wherein the a visual indicia disposed on the product having no apparent relationship to the machine readable code or to the defined location disposed on ~~said~~ the surface in a predetermined proximate visual orientation to ~~said~~ the machine readable code and the visual indicia associated only with the routing system and not with the product manufacturer, such that the machine readable code and the visual indicia together form a defined composite visual appearance, indicative of a relationship between ~~said~~ the machine readable code and the presence of a location on a network that will use the routing system for connection to the ~~remote~~ defined location and that such location on the network can be accessed by a the computer having an appropriate input device for reading ~~said~~ the machine readable code, such that reading of ~~said~~ the machine readable code by ~~said~~ the input device will cause the routing system to connect the computer to the ~~remote~~ defined location, and wherein the visual indicia indicates only that scanning of the machine readable code will cause computer based access the defined location of the network by the routing system.

2. (Currently Amended) The method ~~product~~ of Claim 1, wherein said visual indicia is not machine readable.

3. (Currently Amended) The method~~product~~ of Claim 1, wherein said machine readable code represents a product.

4. (Currently Amended) The method~~product~~ of Claim 3, wherein said machine readable code is disposed directly on a product.

5. (Currently Amended) The method~~product~~ of Claim 3, wherein said machine readable code is disposed in close association with said product.

6. (Currently Amended) The method~~product~~ of Claim 3, wherein said machine readable code is a UPN.

7. (Currently Amended) The method~~product~~ of Claim 3, wherein the machine readable code is an ISBN.

8. (Currently Amended) The method~~product~~ of Claim 3, wherein the machine readable code is an EAN.

9. (Currently Amended) The method~~product~~ of Claim 1, wherein the input device for reading said machine readable code is a scanner

4. Pursuant to MPEP 606.01, the title has been changed to read:

-- A METHOD USING DATABASE FOR FACILITATING COMPUTER  
BASED ACCESS TO A LOCATION ON A NETWORK AFTER  
SCANNING A BARCODE DISPOSED ON A PRODUCT --

5. Any comments considered necessary by applicant must be submitted no later than the payment of the Issue Fee and, to avoid processing delays, should preferably accompany the Issue Fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Le Luu whose telephone number is 571-272-3884. The examiner can normally be reached on 8:00am - 4:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Rupal Dharra can be reached on 571-272-3880. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should

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you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

/Le Luu/

Primary Examiner, Art Unit 2141